

Making sense of our communication overload

ADVANCED SOCIAL NETWORKING

Let's make sure we're on the same page

⦿ Social Networks

- A **social network service** focuses on building online communities of people who share interests and/or activities, or who are interested in exploring the interests and activities of others- *Wikipedia*

Examples

- ⦿ Myspace
- ⦿ Facebook
- ⦿ LinkedIn
- ⦿ Spoke
- ⦿ Activerain
- ⦿ and many, many, more
 - <http://mashable.com/2007/08/08/social-bookmarking-2/>

Compare and Contrast

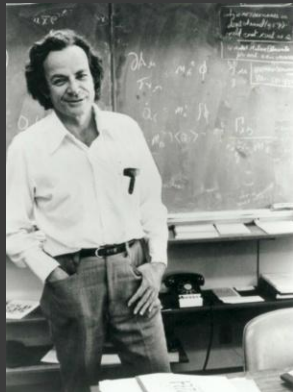
- ◎ What's the difference between Facebook and a Blog?
 - A blog is author driven whereas Facebook, and other social media sites, are user driven.
 - Simply, all users of social media sites are authors who interact rather than a blog where there is an author and an audience.

OK, got it?



On Technology

- **I learned very early the difference between knowing the name of something and knowing something.**



-Richard Feynman, Nobel Laureate

On Technology

- ◎ My point?
 - Once you develop a few basic skills you will find that technology is, in fact, easy to use. Forget about the buzz words, focus on the functions.

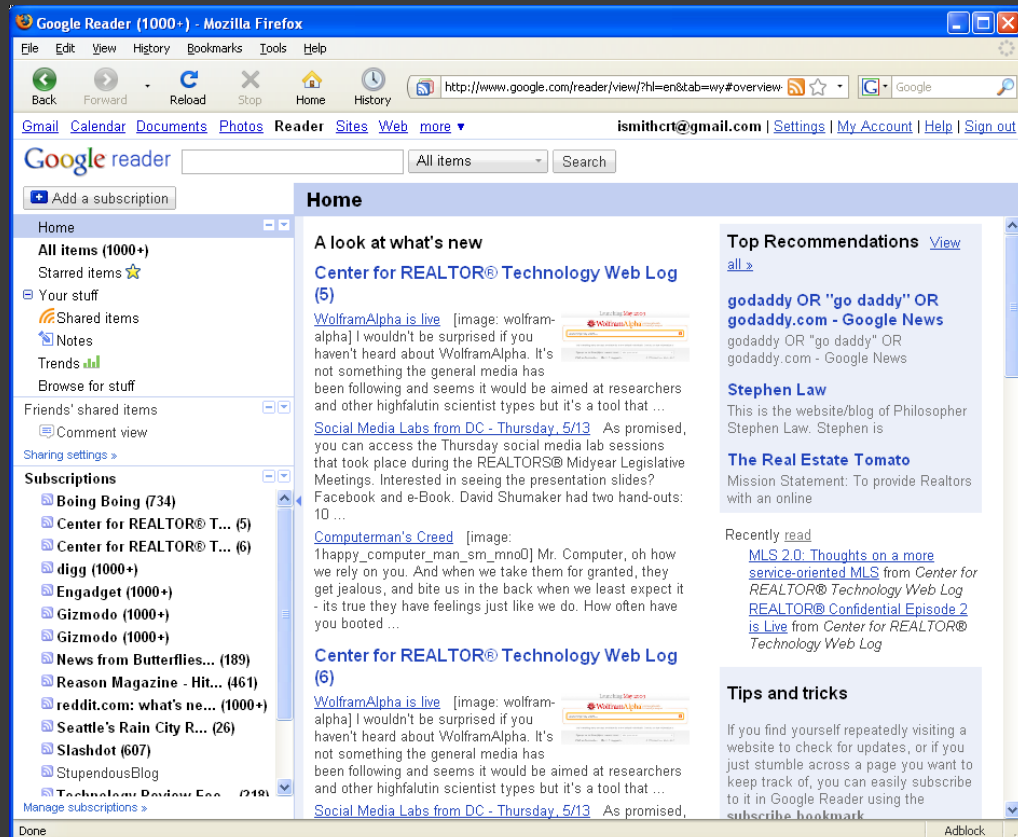
Let's make sense of the mess

⦿ Aggregation!

- Combine feeds from all of your social web networks into one interface.
 - Example: Mail client that manages multiple email addresses.

Let's start aggregating!

⦿ First RSS



RSS- Real Simple Syndication

- ◎ (most commonly translated as "Really Simple Syndication") is a family of web feed formats used to publish frequently updated works—such as blog entries, news headlines, audio, and video—in a standardized format. An RSS document (which is called a "feed", "web feed", or "channel") includes full or summarized text, plus metadata such as publishing dates and authorship. - *Wikipedia*

RSS Readers

- RSS readers are applications that aggregate RSS feeds. This allows users to see new content from various websites rather than visiting individual sites.

How do we add content to an RSS reader?

- ⦿ It's very easy.
 - On to the internet

Why am I talking about this?

- The aggregation trend is going to be applied to every type of online data.

We shouldn't follow every trend



Reddit

reddit.com: what's new online! - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.reddit.com/

MY REDDITS REDDIT.COM - PICS - POLITICS - WTF - FUNNY - SCIENCE - PROGRAMMING - ATHEISM - TECHNOLOGY - GAMING - WORLDNEWS - ASKREDDIT - MORE

reddit **what's hot** new controversial top

want to join? register in seconds | English

reddit is a source for what's new and popular online. vote on links that you like or dislike and help decide what's popular, or submit your own!

search reddit

remember me recover password login

Submit a link
to anything interesting: news article, blog entry, video, picture...

Create your own reddit
...for your favorite programming language.
...for your favorite team.

reddit this ad

62 Grandma's Rocket Launcher (woa2.com)
submitted 6 hours ago by talitabi to pics
35 comments share

1 689 My friend's cat, Waffles, accidentally "grabbed a bee" look at the foot! [PIC] (blog.ounodesign.com)
submitted 5 hours ago by gauthier to pics
254 comments share

1414 The ducks in the bathroom are not mine. (27bslash6.com)
submitted 15 hours ago by thebionidamb to funny
126 comments share

410 Dear Reddit: Can you please make the "save" link turn into "unsave" after I've clicked it. (self.reddit.com)
submitted 8 hours ago by jstills to reddit.com
78 comments share

199 Sarah Palin Blows Stephen Colbert's "Secret" Trip (eyesonobama.com)
submitted 8 hours ago by timran to politics
149 comments share

64 Are things really that weird in the US? Why do you guys have to identify yourselves as "atheists"? Where I live, being a non-believer is pretty much the standard and nobody makes a big deal out of it. (self.atheism)
submitted 2 hours ago by loulan to atheism
91 comments share

589 There's WTF.... and then there's this. (youtube.com)
submitted 15 hours ago by powerage to WTF
192 comments share watch

482 What is it with those websites that don't let you go back to the previous site? When you click the Back button it just refreshes the page. That drives me INSANE!!! (self.technology)
submitted 15 hours ago by invertedworld to technology
277 comments share

There's an entire class of so-called developers whose first and final tactic when given a problem to solve is

Done

Reddit

The 5-step guide to fixing almost any PC problem : technology - Mozilla Firefox

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http://www.reddit.com/r/technology/comments/8oi9y/the_5step_guide_to_fixing_almost_any_pc_pr

MY REDDITS REDDIT.COM - PICS - POLITICS - WTF - FUNNY - SCIENCE - PROGRAMMING - ATHEISM - TECHNOLOGY - GAMING - WORLDNEWS - ASKREDDIT - EN MORE »

reddit TECHNOLOGY comments related want to join? register in seconds | English

↑ The 5-step guide to fixing almost any PC problem (techradar.com)
5 submitted 3 hours ago by b34nz
↓ 10 comments share

sort by: hot ▾

↑ **fofm** 3 points 2 hours ago [-]
↓ Been a tech for 6 years. Never used ONE of those acronyms.
permalink reply

↑ **simuffinman** 1 point 11 minutes ago [-]
↓ The only one I use is PICNIC.
permalink parent reply

↑ **kurin** 2 points 1 hour ago [-]
↓ The second page is better than the first:
Fixing a neighbour's PC is not like fixing your own. It's more like the plot of Blackhawk Down. You go in, full of enthusiasm and good intention, fully expecting to be back in under 30 minutes. And a day and a half later, you're still there, ordering replacement motherboards by overnight courier, flashing the BIOS and reinstalling Windows 95 from floppy disks, while RPGs and AK47 rounds slam into the side of the building.
permalink reply

↑ **nosoupyou** 2 points 2 hours ago [-]
↓ No. This is not a 5 step guide to fixing your pc. This is a list of 5 very general classifications of problems with a suggestion for each class.
permalink reply

↑ **cakebakeyness** 1 point 1 hour ago [-]
↓ 1. Register on E-bay 2.List PC for sale 3.??? 4.Profit!
If that doesn't work, you can always get a hammer and smash it to smithereens. If that doesn't work, you can always go out and have a beer with your friends. For everything else, there's Mastercard.
permalink reply

↑ **Anarkos** 1 point 1 hour ago [-]
↓ The article was much to complicated. It's either hardware or software. Now fix it.
permalink reply

↑ **fuckheadmcgee** 1 point 1 hour ago* [-]
↓ • Turn it off

search reddit
Tips: This reddit is for new technology developments - please post articles on Internet law, disputes and issues such as copyright, net neutrality, privacy, cybercrime, P2P, RIAA, etc. to r/cyberlaws. articles on network security to r/netsec, reviews of gadgets to r/gadgets, hardware reviews to r/hardware and business news to r/business


toolbar link http://www.reddit.com/tb/8oi9y
submitted on 30 May 2009
points 4
up votes 16
down votes 12

remember me recover password login

technology
(119735 subscribers)
a community for 1 year
moderators

Submit a link
to anything interesting: news article, blog entry, video, picture...

whatever you do.
don't click here.
unless you wanna look awesome.



POPURLS- Social news site

- POPURLS is an aggregation site for social news sites including Digg.com, Delicious.com, Reddit.com, etc.

POPURLS

The screenshot shows the Popurls website in a Mozilla Firefox browser window. The browser's address bar displays the URL <http://popurls.com/>. The website's header features the Popurls logo, navigation buttons for 'CUSTOMIZE', 'USER', and 'POPURLS SITES', and a 'SEARCH BUZZ' search bar. The main content area is divided into several sections:

- POPULAR TODAY:** A grid of trending articles including 'Google Wave: A Complete Guide', 'Wikipedia bans Church of Scientology', 'The Most Inappropriate Quote & Image Combo Ever', 'xkcd - A Webcomic - Papyrus', 'Honesty, It's Touching (And A Bit Sad)', 'Palm Pre Will Sync Seamlessly With iTunes', 'Grimlock v Munkzilla', 'Venus knocked out of French Open - FOXSports.com', and 'Rob, I Like Sex But...' Harsh. Poor Rob [PIC].
- RECOMMENDED:** A section with a sub-header 'once you've read several stories your personal recommendations will be activated in a couple of hours. you can disable them in the toolbar at any time.'
- DIGG:** A list of articles from Digg, such as 'Test Tube Babies On the Rise Worldwide', 'Enormous crater swallows cars', and 'Will Transformers 2 Be The Perfect Movie? [w/ spoilers pics]'. A 'MORE' dropdown arrow is visible.
- DELICIOUS:** A list of articles from Delicious, including 'Top 18 Social Media Resources for Developers', 'Useful Glossaries For Web Designers and Developers | Developer's Toolbox | Smashing Magazine', and '10 free fonts with a family | Design daily news'. A 'MORE' dropdown arrow is visible.
- REDDIT:** A list of articles from Reddit, such as 'Why do people laugh at creationists?', 'Lujo Virus: The New Ebola...an unprecedented high case fatality rate of 80% (4/5 cases)', and 'Huge underwater volcano discovered off the coast of Sumatra Island'. A 'MORE' dropdown arrow is visible.
- YAHOO BUZZ:** A list of articles from Yahoo Buzz, including 'Former Olympic champion Ruby dies in climbing fall (AP)' and 'Spoiler Alert!'.
- METAFILTER:** A section for metafiltering content.

The browser's status bar at the bottom shows the full URL: <http://popurls.com/go/smashingdownloads.com/ifa1c2795ac0c09ece57fe64dceddd093>, and an 'Adblock' icon.

Delicious

The screenshot shows the Delicious website interface within a Mozilla Firefox browser window. The browser's address bar displays 'http://delicious.com/'. The website header includes the Delicious logo, the tagline 'social bookmarking', and navigation links for 'It's Free!', 'Join Now', and 'Sign In'. A large blue banner features the text 'All your stuff in one place. Get to your bookmarks from any computer, anytime, anywhere.' and a 'Learn More' link. Below the banner is a search bar with the placeholder text 'Search the biggest collection of bookmarks in the universe...' and a 'Search' button. The main content area is divided into 'Popular Bookmarks' and 'Explore Tags' sections. The 'Popular Bookmarks' section lists several items, each with a thumbnail, title, 'SAVE' button, and a count of bookmarks. The 'Explore Tags' section on the right lists various tags such as 'design', 'blog', 'video', 'software', 'tools', 'music', 'programming', 'webdesign', 'reference', 'tutorial', 'art', 'web', 'howto', 'javascript', and 'free'. The browser's status bar at the bottom shows 'Done'.

Delicious - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://delicious.com/

delicious social bookmarking

It's Free! Join Now Sign In

All your stuff in one place.
Get to your bookmarks from any computer, anytime, anywhere.

Learn More

Search the biggest collection of bookmarks in the universe... Search Delicious Search

Popular Bookmarks Explore Tags

The most popular bookmarks on Delicious right now

See more Popular bookmarks

New bookmarks saved in the last minute 1 4 5

Sourcetone Interactive Radio SAVE 160
music radio internet mood streaming

Samuel Gameau dot com - jQuery : Slide Panel SAVE 164
jquery slider javascript plugins css

"Drug Decriminalization in Portugal: Lessons for Creating Fair and Successful Drug Policies" by Glenn Greenwald (Cato Institute: White Paper) SAVE 120
drugs law politics portugal crime

DealWaiter - Serving hot and fresh deal alerts SAVE 162
shopping deals bargains shop deal

Popular Tags

- design
- blog
- video
- software
- tools
- music
- programming
- webdesign
- reference
- tutorial
- art
- web
- howto
- javascript
- free

Done

Let's start aggregating!

- Social Web Aggregator- Streamy

Streamy

- ◎ Allows users to aggregate:
 - Twitter
 - Facebook
 - Digg
 - Flickr
 - FriendFeed
 - AIM
 - Google Talk
 - Yahoo
 - MS Live

Streamy

The screenshot shows the Streamy Twitter home page in a Mozilla Firefox browser window. The browser title is "Streamy - Twitter: Home - Mozilla Firefox" and the address bar shows "http://new.streamy.com/#twitter". The page layout includes a navigation bar with "Profile Setup Support" and "Sign out" links. The main content area is titled "Twitter: Home" and features a "What are you doing?" text input field with a "140" character limit. Below the input field is a list of tweets from various users, including CRTweet, stupendousman, and others, with timestamps of 5/29/2009. The left sidebar contains sections for "Twitter" (Mentions, Direct Messages, Friends on Streamy, My Profile), "Trending Topics" (Google Wave, #3wordsaftersex, Follow Friday, #thingsmummysaid, Phil Spector, #liesgirlstell, #fieldnotes, TGIF, #spymaster, #twpp), and "News". The right sidebar shows a "What are you doing?" status box for Ian Smith (Available) and a "Buddies" list including Streamy (Friend Chats, Group Chats), Google (Sign out, Buddies), and aschmitz1.1 (Offline). The bottom status bar shows "Done" and "Adblock".

Streamy

- ⦿ Let me show how to do it.

State of the Aggregators

- ⦿ At this point most aggregators still don't have the ability to aggregate every site users might want.
 - Look forward to improved functionality soon

Questions?

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